

Partial Loss Event Privilege.

Did you know?

If you have a fender-bender and your vehicle is repaired, you could have a damage record on your vehicle's history report. In many cases a damage declaration can decrease the resale value of your vehicle.

We're here to help.

In the event of a damage declaration record on your vehicle's history report, the Partial Loss Event Privilege provides an in-store loyalty credit at the time you purchase or lease a new vehicle.

The statistics.¹

- More than 1 in 5 vehicles currently driven in Canada have incurred damage exceeding \$2,500.
- The average repair bill for a collision is over \$5,400, which often results in a damage record which can accelerate the depreciation of your vehicle.

Privilege options.

Vehicle value	In-store loyalty credit
Up to \$20,000	\$2,500
\$20,000 - \$40,000	\$2,500 or \$3,750
\$40,000+	\$2,500, \$3,750 or \$5,000

Toll free assistance:
1-866-475-8864

kia.ca/kiaprotect

1. Sources available at vlpp.ca/sources

This is a loyalty membership program that provides eligibility for certain in-store loyalty privileges after a vehicle loss. The contents provided in this brochure are only a summary of certain terms and conditions of the agreement. Please refer to the actual agreement for complete details of privileges and exclusions. The terms and conditions of the agreement shall supersede the contents provided in this brochure. Vehicle Loss Privilege Program may not be available in all Provinces or Territories and specific provisions may vary based upon individual Provincial or Territory requirements.

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Kia Vehicle Loss Privilege Program

Total Loss Event and Partial Loss Event Privilege

For New, Certified Pre-Owned™, and Used Vehicles

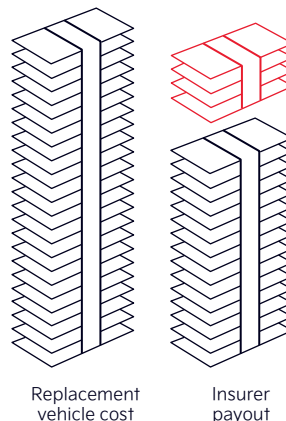


KIA Protect



We can help.

With Total Loss Event Privilege, in the event of a total loss, you are eligible for a fixed in-store loyalty credit towards a replacement vehicle.



Your fixed in-store loyalty credit can be applied to your replacement vehicle purchase.

Total Loss Event Privilege.

Every vehicle owner should consider...

If you experience a **total loss**...

(any instance where your vehicle has been declared a permanent loss by your insurer resulting from such things as collision, fire or theft)

and your insurer only pays the **fair market value** of your vehicle...

are you aware of the cost to get into a **replacement vehicle**?

Consider:

- The escalated cost to purchase a brand new vehicle
- Replacement of accessories from your previous vehicle (winter tires, etc.)
- The deposit for your next purchase
- The outstanding debt on your original loan

Discover the facts.¹

- Over 82,000 vehicles are stolen each year in Canada
- It can take up to 6 years before a loan does not carry negative equity (what you owe on your vehicle is more than what the vehicle is now worth)

Privilege options.

Vehicle value	In-store loyalty credit
Up to \$20,000	\$5,000
\$20,000 - \$40,000	\$5,000 or \$7,500
\$40,000+	\$5,000, \$7,500 or \$10,000

The Kia advantage.

- Fully backed by Kia Canada—there is no comparison
- Payable in affordable monthly installments
- 30 day money back guarantee

Contact your Kia dealer, visit kia.ca/kiaprotect or call 1-866-475-8864 for more information.

Vehicle Loss Privilege Program is not available in Quebec.

The graph in this brochure is for illustrative purposes only and may not accurately represent values for your circumstance. Fixed in-store loyalty credit cannot exceed the limit selected at time of purchase.